

## Press release

Holzminden, Germany, 3. August 2021

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# Symrise Perfumery School is recruiting the next generation of fragrance professionals

- Search for students from North America and Latin America
- To shape the future of the industry with fresh ideas and modern fragrance solutions
- To foster a community committed to diversity, innovation and sustainability
- 3+2 format: 3 years at Symrise and 2 years at Symrise worldwide Creative Centers

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**Symrise is recruiting recent college graduates from North America and Latin America to join the renowned Perfumery School of Symrise to become the next generation of fragrance creatives. The company wishes for a diverse demographic of aspiring fragrance experts to bring fresh perspectives that add new understanding to the evolving needs and expectations of customers and consumers.**

“Throughout its 225 years of fragrance history Symrise has always committed to investing in and nurturing the perfumery talent of the future. Innovation is in our DNA, and we look forward to seeing this next generation of noses combine our existing knowledge and expertise with their own unique ideas to create exciting scent experiences for consumers and drive new narratives and business opportunities for our customers”, says Eder Ramos, Global President Fragrance Division.

### **A new community of creative entrepreneurs**

Symrise is looking for perfumery students from North America and Latin America to start their creative and passionate career in the fragrance industry. As perfumery converges arts and sciences similar to architecture, the students will need a strong background in science, technology, engineering and arts and/or mathematics (S.T.E.A.M.) Symrise is searching for scientific minds with an artistic heart. Experienced master and senior perfumers will support the talented young students during their training.

The course will include studying 2,500 ingredients, to learn how to create complex fragrance compositions and then incorporate them into various applications. Students will apply this knowledge practically, learning to identify individual raw materials in fragrance compositions and becoming skilled at fragrance creation and development.

### **Bringing Symrise customers new perspectives and opportunities**

Symrise recognizes that the world of fragrance is always changing and expects the upcoming class of perfumer trainees to contribute creative ideas and modern fragrance solutions to the diverse and discerning Symrise consumer base. They can also build on the rich Symrise heritage that has shaped the world of perfumery with significant innovations including exquisite de Laire bases, the first synthetic fragrance materials and the first commercialized fragrances developed with artificial intelligence.

“The Symrise credo of 'Better Living Through Scent' embraces the concepts of inclusion and equality, ensuring all people feel seen, heard and represented. We look forward to the modern perspective this next generation of young perfumers will bring to Symrise’s diverse fragrance solutions”, explains Beatrice Favre Bulle, Senior Vice President Perfumery Excellence & Sustainability, Global Fragrances & Ingredients Management, Scent & Care Division at Symrise.

## A global experience

The program starts in April 2022 and spans 5-years of rigorous training. This includes 3 years learning the foundations of perfumery at Symrise Holzminden, followed by 2 years training on the job at any of Symrise's 11 creative centers around the world. Students will pair with mentors who will inform their training and provide guidance as they develop their own signature style of formulating fragrance.

Once they have completed their five years of training, the new noses will join Symrise's North American and Latin American perfumery teams. The program offers a unique opportunity to travel and experience living abroad while learning from each other, local experts and master perfumers, and broadening exposure to different cultures and trends.

## About Symrise:

*Symrise is a global supplier of fragrances, flavors, food, nutrition and cosmetic ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, pharmaceuticals and producers of nutritional supplements and pet food.*

*Its sales of € 3.5 billion in the 2020 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented by more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.*

*Symrise works with its clients to develop new ideas and market-ready concepts for products that form an integral part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more*

[www.symrise.com](http://www.symrise.com)

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